

**PHILIPPINE HEART CENTER**  
**CORPORATE OBJECTIVES, PRIORITIES AND PERFORMANCE MEASURES**  
 FY 2012 and 2013

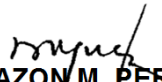
Department: **Department of Health**  
 Corporation: **Philippine Heart Center**

**I. CORPORATE PROFILE**

**A. Brief Statement of Corporate Objectives**

- 1 To provide compassionate and expert patient care through its world-class facilities, committed health care providers, using the quality assurance concept for continuous performance improvement and by upholding the highest standards in the healthcare community.
- 2 To provide world-class education and training to residents, fellow and affiliates in the sub specialties of cardiology and cardiovascular care and surgery: to nurses and paramedics in the allied specialties: continuing education and staff development for all PHC personnel , to continuously keep abreast with current trends in cardiovascular care and in managerial techniques.
- 3 To engage in and encourage clinical and administrative research studies for the staff involving all services, through research paper competition, presentation in local and international conventions, publication in medical journals: and conducting experimental research in cardiovascular care and surgery.
- 4 To conscientiously disseminate scientific and lay information through preventive and promotive program such as the lay forum, the monthly Peoples' Day free clinic and the tri-media information campaign.

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**CORAZON M. PEREZ**  
 Chief, Budget Division

3.12.12  
 Date

APPROVED BY:

  
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 Executive Director

21 MAR 2012  
 Date

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**II. PERFORMANCE MEASURES**

**PART A. PHYSICAL**

MFOs	Performance Indicators	2011 Actual		2012 Targets	2013 Targets
		Targets	Actual		
1	Charity Patients Served				
		680	1,222	1044	1262
	No. of Charity In-patients				
		29,820	46,772	39,951	48,229
2	Trainings and Education Programs Conducted				
	No. of Fellows graduated	60	45	45	45
	No. of training courses undertaken				
		337	338	338	338
	No. of participants for training courses				
		10,900	9,386	10,325	10,325
3	Research Program Undertaken				
	No. of completed research papers	90	75	50	50
	No. of winning research papers				
		10	12	10	10
4	Public Information/Community Outreach Program Undertaken				
	No. of outreach program undertaken	2	2	2	2
	People's Health Day free clinic				
		12	11	11	11
	Community Blood Letting	50	83	80	80

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