



PHILIPPINE HEART CENTER STRATEGY MAP 2017-2022

The Philippine Heart Center is the leader in upholding the highest standards of cardiovascular care, a self-reliant institution responsive to the health needs of the Filipino people by 2022

Vision

IMPACT

BETTER HEALTH OUTCOMES IN CARDIOVASCULAR DISEASES IN THE COUNTRY

HEALTHIER FILIPINO HEARTS

STRATEGIC POSITION

Position Philippine Heart Center as the leader in cardiovascular care at par with global benchmarks

Position Philippine Heart Center as the country's lead advocate in the prevention of cardiovascular diseases

CORE PROCESS

PATIENT-CARE

Provide reliable patient care using multi-disciplinary best practice standards

EDUCATION

Replicate PHC expertise in cardiovascular care nationwide

RESEARCH

Prioritize research on primary and secondary prevention of RHD and CAD/IHD

ADVOCACY

Strengthen linkages with stakeholders and policy makers for policy advocacy

SUPPORT PROCESS

Develop the right competencies of teams involved in the priority cardiovascular procedures

Increase access to cardiovascular care by establishing an expansive regional presence

Upgrade hospital facilities for patients & employees safety and satisfaction

Provide technology solutions to support strategic requirements

Streamline procurement process for greater efficiency

Build a culture of prudent and efficient fund management

Promote Equitable Health Care Financing

Mission

We shall provide comprehensive cardiovascular care enhanced by education and research that is accessible to all

Core Values

PATIENT-FOCUSED CARE | COMPASSION
INTEGRITY | RESPECT | EXCELLENCE

Approved by:

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